



What is the ATC?

The AASA Technology Council (ATC) is a professional peer group managed by the Automotive Aftermarket Suppliers Association. Its Web site is www.aasatechnology.org.

Members are managers and executives from AASA, HDMA & MERA member companies and have responsibilities for information technology, e-commerce, supply chain, product management, category management, customer engagement/relations, continuous improvement, finance, data management, operations and business development.

ATC Purpose

The AASA Technology Council (ATC) is a forum for networking and the exchange of best practices focusing on current and emerging technologies that support members' efforts to reduce costs and improve efficiencies.

Key areas of focus include:

- Business processes
- Supply chain management
- Business intelligence
- Compliance
- Standards
- Data management

ATC Activities/Initiatives

- Annual Fall Conference – The only event in the industry exclusively focused on technology from the supplier's perspective
- Spring Meeting – One day meeting for suppliers only that focuses on very specific issues
- OptiCat – Provide input for the industry's data aggregation and delivery engine
- Customer Matrix – Enables suppliers to identify, sort, search and download the e-commerce standards and technologies required by aftermarket resellers, including PIES, ACES, EDI, IPO and network delivery method
- Online Member Profile – The ATC's *Virtual Birds of a Feather* enables members to identify other members with similar software and hardware applications to contact them for sharing of ideas about vendor selection, implementation, training and governance. Application vendors, including affiliate members, are listed for reference.
- Supplier Working Group – Subset of the Council that addresses customer-facing issues
- Standards – Hosting and maintaining industry EDI standards and links to other industry standards
- Thought Leadership – Webinars, white papers, surveys and focus groups on specific and critical issues facing technology managers and users

Specific Technology Topics

Customer e-commerce requirements
Protecting digital intellectual property
ERP implementation and training
Business process support

IT governance
Data management
Compliance, E-discovery
Industry data standards

Cataloging
Cloud computing
EDI
IT outsourcing

Contact Information

Chris Gardner
919-406-8830
cgardner@mema.org
www.mematechnology.org

Dues

- \$850 per year (supplier) \$1,000 per year (affiliate)
- Several individuals can join under one membership
- Includes one free registration to Fall Conference
- Includes one free registration to annual Spring Meeting
- Discounted sponsorships for affiliate members



Membership Application



Regular Membership

Must work for a supplier of automotive or heavy duty parts, tools or chemicals that is a member of the Automotive Aftermarket Suppliers Association (AASA), Heavy Duty Manufacturers Association (HDMA) or the Motor & Equipment Remanufacturers Association (MERA) and be responsible for company's IT, IS, e-commerce, business process, catalog, customer service, Web service or special ordering applications.

Affiliate Membership

Must currently provide or demonstrate plan to provide any of the following to the automotive or heavy duty aftermarket: software, hardware, ASP or SaaS services, IT/IS contracting services, consulting, e-commerce, catalog applications, data, data management services or other technology-related services.

Company

Address

City, State Zip

Primary Member Name

Alternate Member Name

Title

Title

Phone

Phone

E-mail

E-mail

Payment Method

- Check enclosed payable to ATC for \$850 (Regular Members)
- Check enclosed payable to ATC for \$1,000 (Affiliate Members)
- Charge the following credit card \$850 (Regular Members)
- Charge the following credit card \$1,000 (Affiliate Members)
- AmEx MasterCard VISA

Card Number

Exp. Date

Name on Card (print)

Signature

Return to

AASA Technology Council
10 Laboratory Drive
Research Triangle Park, NC 27709

919-406-8830 (phone)
919-549-4824 (fax)
info@asatechnology.org